

ELEVATE

> APPROVED BRAND COLORS

GULF

Hex Code:
#003D57

CMYK:
100, 19, 10, 72

PMS:
3035 C

TAUPE

Hex Code:
#EAE5DF

CMYK:
7, 7, 10, 0

PMS:
Warm Gray 1 C

NAVY

Hex Code:
#283644

CMYK:
82, 67, 49, 50

PMS:
2380 C

SAGE

Hex Code:
#AABBAB

CMYK:
15, 0, 16, 25

PMS:
5585 C

SLATE

Hex Code:
#3D434F

CMYK:
75, 65, 50, 38

PMS:
4130 C

RICH BLACK

Hex Code: #000810
CMYK: 40, 20, 20, 100
PMS: 426 C

MEDIUM GRAY

Hex Code: #4D4D4F
CMYK: 0, 0, 0, 85
PMS: 425 C

KW GRAY

Hex Code: #808285
CMYK: 0, 0, 0, 60
PMS: 424 C

LIGHT GRAY

Hex Code: #C7C8CA
CMYK: 0, 0, 0, 25
PMS: Cool Gray 3 C